

September 22, 2014

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,


Sub: Intimation under Clause 36 of the Listing Agreement

Pursuant to Clause 36 of the Listing Agreement, please be informed that the Board of Directors of the Company has approved acquisition of the adhesive business of Blue Coat Private Limited on a slump sale basis for a cash consideration of Rs.263.57 crores (Rupees Two Hundred and Sixty Three Crores and Fifty Seven Lakhs only) .

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Pidilite Industries Limited


Savithri Parekh
Secretary

Pidilite Industries Limited

Corporate Office

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