

June 8, 2017

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,

We would like to inform you that Pidilite USA Inc. (PUSA), a wholly owned subsidiary of the Company has entered into an agreement with Niteo Products LLC, USA for sale of business of the Cyclo Division of PUSA. Cyclo Division has been engaged in the business of automobile grooming, performance and maintenance products and other such products. Some of the trademarks used by the Cyclo Division were owned by Pidilite International Pte Ltd., Singapore, a wholly owned subsidiary of the Company and the same will also stand assigned to Niteo Products LLC, USA.

This transaction does not constitute a material event to the Company.

Thanking You,

Yours faithfully,
For **Pidilite Industries Limited**



Savithri Parekh
Secretary

Pidilite Industries Limited

Corporate Office

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Andheri - E, Mumbai 400059, India

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