

April 11, 2018

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Sub: Appointment of Mr. Piyush Pandey as an Additional Director of the Company (Non-Executive and Independent Director)

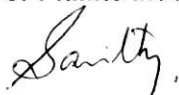
Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable provisions of law, we wish to inform you that the Board of Directors of Pidilite Industries Limited ("**Company**") at its meeting held today, has *inter-alia*, appointed Mr. Piyush Pandey as an Additional Director (Non-Executive and Independent Director) on Board of the Company with effect from 11th April 2018. The said appointment is made based on the recommendation of the Nomination and Remuneration Committee. Brief Profile of Mr. Piyush Pandey is enclosed.

Mr. Piyush Pandey is not related to any Director who are on the Board of the Company as on the date of his appointment.

Thanking you,

Yours faithfully,
For Pidilite Industries Limited



Savithri Parekh
Secretary



Pidilite Industries Limited

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Brief Profile

Mr. Piyush Pandey has a degree of MA from St Stephen's College, Delhi and Post Graduate degree in History from the University of Delhi. Mr. Pandey is the Executive Chairman of Ogilvy & Mather Pvt. Ltd. In 2016, he was honored with the 'Padma Shri'. He was the first Asian to chair the Cannes Jury in 2004. He was awarded the lifetime achievement award by Clio, New York in 2012 and by the AAAI in India in 2010. Mr. Piyush Pandey has been a brand ambassador for Indian advertising at many international and India forums and currently he is a mentor at the Berlin School of Creative Leadership.