



Pidilite Industries and Syn-Bios Combine Forces to Transform South Asia's Leather Chemical Landscape

The partnership to significantly expand supply of advanced Leather Chemicals across India, Sri Lanka, Bangladesh, Nepal and Vietnam

Mumbai, 15 January 2024 – Pidilite Industries Limited, a key manufacturer of adhesives, sealants, and construction chemicals, has partnered with Italy-based Syn-Bios, known for R&D and global marketing in the leather tanning industry.

Vikas Kulkarni, Chief Business Officer, Industrial Products, Pidilite, mentions, "Pidilite has been offering eco-friendly Leather chemicals for 30 years now. The Syn-Bios partnership enhances our product range, allowing us to provide extensive leather chemical products in India, Bangladesh, Vietnam, Nepal, and Sri Lanka through our established channels."

In this collaboration, Pidilite Industries Limited will handle sales and distribution of Syn-Bios products in India, Sri Lanka, Bangladesh, Nepal, and Vietnam. Both companies will also engage in technical collaboration to offer comprehensive solutions for the Leather Industry.

Enrico Gastaldello, Executive Vice President (EVP) & Chief Commercial Officer (CCO) of Syn-Bios, adds, "The collaboration with Pidilite Industries expands our impact in the South Asian leather market. Pidilite's presence aligns with Syn-Bios' innovative products. Together, we aim to set new benchmarks in the Leather Industry."

India's exports of footwear, leather, and leather products exhibit significant growth potential for the future. Pidilite, with a diverse range of industrial products, including acrylic binders, liquid syntans, and polyurethanes, is well-positioned to capitalize on this opportunity.

Syn-Bios is renowned for high-performance pigments and innovative products tailored to the leather industry's unique needs, establishing a worldwide presence in pigments and inks.

About Pidilite:

Pidilite Industries Limited is a leading manufacturer of adhesives and sealants, construction chemicals, craftsmen products, DIY (Do-It-Yourself) products and polymer emulsions in India. Our products range also includes paint chemicals, automotive chemicals, art materials and stationery, fabric care, maintenance chemicals, industrial adhesives, industrial resins and organic pigments & preparations. Most of the products have been developed through strong in-house R&D. Our brand name Fevicol has become synonymous with adhesives to millions in India and is ranked amongst the most trusted brands in the country. Some of our other major brands are M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, Araldite and Fevicryl.



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