



Pidilite Industries Launches 'Sanjeevani Health Yojana' to Support Contractor Well-being in Mahuva

~ Comprehensive healthcare coverage for contractors and their families ~

~ Accidental Insurance Programme set up to enhance medical coverage ~

Mahuva, Gujarat, August 1st, 2025: Pidilite Industries, a leading manufacturer of adhesives, sealants and construction chemicals, in collaboration with Hanumanth Hospital, a non-profit healthcare institution supported by Pidilite Industries, strengthened its commitment to contractor welfare with the launch of **Sanjeevani Health Yojana** in Mahuva. The initiative is designed to offer meaningful support providing comprehensive medical coverage to contractors and their families underscoring the brand's long-term vision of care and community welfare.

The programme covers up to six family members per contractor, offering medical services either free of cost or at significantly subsidised rates. This effort not only ensures access to quality healthcare but also removes the financial stress associated with medical expenses.

The inauguration ceremony was attended by Mr Vishal Malhan, Chief Business Officer, Emerging India at Pidilite Industries, and Dr K D Parekh, Trustee of Hanumanth Hospital, who jointly introduced the initiative. Their presence reinforced the strategic value of such interventions in building stronger relationships with contractor communities across regions.

Commenting on the initiative, **Mr Vishal Malhan, Chief Business Officer of Emerging India Division, Pidilite Industries Ltd** said, *"Contractors are at the heart of what we do. With Sanjeevani, we are reinforcing our promise of care and long-term partnership. This initiative is a step forward in creating a stronger, healthier, and more secure contractor community."*

Adding to this, **Dr K D Parekh, Trustee of Hanumanth Hospital** remarked, *"Our collaboration with Pidilite through Sanjeevani is built on the belief that accessible healthcare should be a right, not a privilege. We are proud to work together to serve those who build our homes, cities, and dreams."*

Further amplifying its commitment to contractor safety, Pidilite also announced a dedicated **Accidental Insurance Programme** for contractors at the event. This addition enhances the security net offered to professionals working in high-risk environments, aligning with Fevicol's long-standing reputation as a brand that stands for care, trust, and dependability.

The event also witnessed the presence of Mr Dave, Principal of ITI Mahuva, who highlighted the relevance of the woodworking course offered at the institute and its role in skilling local youth for future employment.

With initiatives like the **Sanjeevani Health Yojana** and the **Accidental Insurance Programme**, Pidilite continues to deepen its engagement with the contractor community, building not just products, but lasting relationships grounded in trust, care, and shared growth.

**About Pidilite:**

Pidilite Industries Limited is a leading manufacturer of adhesives and sealants, construction chemicals, craftsmen products, DIY (Do-It-Yourself) products and polymer emulsions in India. Our products range also includes paint chemicals, automotive chemicals, art materials and stationery, fabric care, maintenance chemicals, industrial adhesives, industrial resins, organic pigments and preparations. Most of the products have been developed through strong in-house R&D. Our brand name, Fevicol, has become synonymous with adhesives to millions in India and is ranked amongst the most trusted brands in the country. Some of our other major brands are M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, Araldite and Fevicryl.

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