

# Margin and volume woes for Balkrishna Industries

It'll be tough for firm in near term, but market share will grow: Analysts

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Mumbai, 11 August

From its highs in August, the stock of Balkrishna Industries is down about 12 per cent. India's largest listed tyre maker by market capitalisation dropped on account of a weak margin performance in the June quarter (Q1FY23) and macro challenges. Some brokerages have cut their earnings per share estimates by as much as a fifth for FY23 to reflect the pressure on volumes and margins.

While the near-term outlook remains uncertain, demand in the June quarter was strong, with the firm's revenues rising 11 per cent sequentially.

This was led by a 8 per cent growth in overall volumes and the rest of the gains coming from price hike-led increase in average realisations.

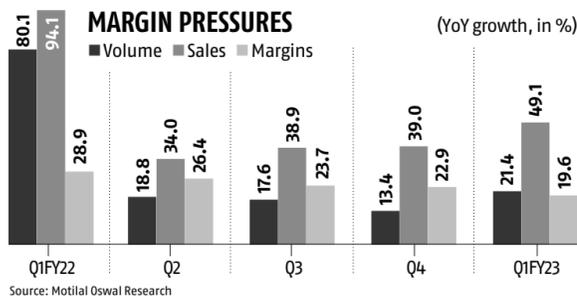
The company expects sluggish demand in September (current quarter) given macro challenges in Europe and inflationary trends in the US. Europe is Balkrishna's single largest market, accounting for half of its revenues.

Though retail demand is robust, distributors are reducing their inventory given macro uncertainties. Varun Baxi, of Nirmal Bang Research, expected volume growth to taper off going ahead.

Demand in FY22 was exceptional and mainly driven by higher agriculture and mining commodity prices, besides an element of pent-up demand. Add to it the lingering geopolitical and inflationary challenges, he said.

The company, which hit volumes of 83,153 tonnes in the quarter (Q1), has stuck to its FY23 volume guidance of 320,000-330,000 tonnes. This will translate into a growth of 10-14 per cent y-o-y. Rishi Vora and Eswar Bavineni, of Kotak Institutional Equities, said heat waves in the European Union are downside risks to the company's volume guidance.

They pegged growth in the current financial year at a lower rate of



## MUTED GROWTH IN FY23

	FY22	FY23E	FY24E
Volume (tonnes)	288,795	317,675	343,088
YoY growth (%)	27.1	10.0	8.0
Net sales	8,504	9,159	10,206
YoY growth (%)	45.8	8.1	11
Operating profit margin (%)	26.0	24.8	26.9
Net profit	1,406	1,475	1,780
YoY growth (%)	12.6	4.9	20.7

9 per cent. Balkrishna recently commissioned a brown field unit in Bhuj, Gujarat, adding 50,000 tonnes. The unit should take the total production capacity to 360,000 tonnes by the end of the year.

Even as revenues were slightly better than street estimates, margins saw a sharp drop of 383 basis points on a sequential basis to 17.2 per cent due to high rubber, freight, energy and advertisement costs. The company expected inflationary trends to continue in the current quarter.

Given inventory levels and the fact that the long-term contracts are at unfavourable rates, gains from prices cooling could accrue towards the last quarter of the current year.

Balkrishna managed Q1 by hiking prices, but with demand being sluggish it may not be able to pass on higher costs quickly and that could

impair margins.

While the near term will be tough, most brokerages believe that the company will continue to gain market share (current share at 6 per cent) in the medium term in the \$15 billion global speciality tyre market. Motilal Oswal Research expected the company's performance to continue given its competitive positioning and edge in cost and pricing, product portfolio expansion and expanding reach. Motilal has a neutral rating for Balkrishna due to valuations that factor in gains.

Kotak Securities, however, has a sell rating and believes valuations (27 times FY24 earnings) is expensive given the cyclical nature of the industry and cost headwinds. Investors should await gains on the volume and margin fronts before considering the stock.

# Invest in residential realty with at least a seven-year horizon

While market is on the mend, a steep increase in prices may not happen in near future

SANJAY KUMAR SINGH

After about a decade of slow sales and largely stagnant housing prices, the market appears to be on the growth path once again. The big question before investors is whether after a long downturn, this is the start of a new upward cycle, and if they should enter this asset class now to reap the maximum benefit.

## Sales, prices picking up

Sales volumes are recovering.

According to Santhosh Kumar, vice-chairman, ANAROCK Group: "In calendar year 2020, when Covid-19 was at its peak, 127,000 new units were added across the top seven cities, while 138,000 units were sold. In 2021, new launches rose to 237,000 units (an 87 per cent increase) and sales to 237,000 units (72 per cent increase). The momentum has continued in 2022 with 170,000 new units being launched and 184,000 units being sold during the first half of the calendar year."

Property registration figures, too, point to a recovery. According to Subhankar Mitra, managing director, advisory services, Colliers India, "In the April-June quarter, property registration rose 13 per cent year-on-year (YoY) in Hyderabad, 15 per cent in the Mumbai Metropolitan Region (MMR), and around 10-12 per cent in Pune."

Prices rose between 5 and 9 per cent YoY, on an average, in the top eight cities, according to PropTiger Research's April-June quarter report on residential realty.

"The market is still largely end-user driven. The kind of price rise one witnessed



## SEDATE GROWTH

City/Region	Price (₹ per sq ft) *	YoY growth (%)
Chennai	5,700-5,900	9
Pune	5,400-5,600	9
Ahmedabad	3,500-3,700	8
Bengaluru	5,700-5,900	7
Hyderabad	6,100-6,300	7
Delhi-NCR	4,600-4,800	6
Mumbai	9,900-10,100	6
Kolkata	4,400-4,600	5
India	6,600-6,800	7

\*Prices as of June 2022. These are weighted average prices, based on new supply and inventory. Source: Real Insight Residential - April-June 2022, PropTiger Research

around 2010 is now a thing of the past. Price rise will be more sedate in the future," says Ankit Sood, head of research, Housing.com.

Sood adds that in recent times, steep price rise has been witnessed in Gurugram in the ready-to-move (RTM) segment for apartments in quality locations. "This has happened due to the dearth of RTM inventory in such locations. But in under-construction properties, the pace has been more gradual," she says.

## Attractive micro markets

According to PropTiger Research, micro markets, where demand was buoyant in

the April-June quarter, include Thane West, Dombivali, Vasai, and Panvel in Mumbai; Tellapur and Kokapet in Hyderabad; Ravet in Pune; sectors 79 and 150 in Noida and sectors 89 and 106 in Gurgaon.

## Pay heed to location, infrastructure

The investor must evaluate the target micro market's stage of evolution. "Check whether it has already peaked, or is in an early stage of development, and hence offers more scope for growth," says Mitra.

Infrastructure also determines price growth. "The existing, upcoming, and planned physical and social infrastructure developments around a project decide growth prospects," says Kumar.

Highways, flyovers, metro rail, airport, and even office

complexes and IT parks improve an area's profile. Their completion can provide a one-time boost to prices.

At the time of investing, however, the basic infrastructure — connectivity, social and healthcare facilities — must be in place. "Don't go just by promises that infrastructure will come up soon. If you buy at a high price, thinking that the completion of a project will boost prices further, and it doesn't come up for years, you may have to exit at a loss," says Sood.

"Proximity to a central business district (CBD) or an educational hub also improves the occupancy of housing in the vicinity," says Mitra.

An investor can earn 3-4 per cent rental yield from such a property. Once its capital value has appreciated, he can sell it.

## Check developer's credentials

Next, zero in on the right project and developer. "All the necessary approvals along with RERA (Real Estate Regulatory Authority) registration are necessary to mitigate execution risk," says Kumar.

The developer must have clear title to the land and there should be no encumbrances on the apartments. "Ensure that the developer hasn't mortgaged the project to a lender. If that's the case and he defaults on his loan, the bank could take over the apartment," says Mitra.

Check the developer's track record. Speak to people who have purchased a property in his earlier projects. Ask them whether he had offered possession on time and had delivered all the amenities and specifications as promised.

Finally, according to Sood, those entering residential realty right now mustn't expect quick gains and should have a long-term horizon.



YOUR MONEY

# Pidilite Industries Limited



## Extract of Financial Results for the Quarter Ended 30.06.2022

(₹ In crores)

Sr. No.	Particulars	Standalone				Consolidated			
		Quarter ended	Quarter ended	Quarter ended	Year ended	Quarter ended	Quarter ended	Quarter ended	Year ended
		30.06.2022	31.03.2022	30.06.2021	31.03.2022	30.06.2022	31.03.2022	30.06.2021	31.03.2022
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
		(Refer Note 2)	(Refer Note 2)	(Refer Note 2)	(Refer Note 2)				
1	Total income from operations	2789.74	2229.84	1719.37	8895.62	3101.11	2507.10	1936.79	9920.96
2	Net Profit for the period (before Tax and Exceptional items)	443.08	341.93	278.95	1590.74	473.23	345.87	289.74	1613.78
3	Net Profit for the period before tax (after Exceptional items)	443.08	341.93	278.95	1590.74	473.23	345.87	289.74	1613.78
4	Net Profit for the period after tax (after Exceptional items)	333.35	252.03	207.48	1191.41	357.52	254.35	217.64	1206.76
5	Total Comprehensive Income for the period [Comprising Profit for the period (after tax) and Other Comprehensive Income (after tax)]	333.99	248.52	206.20	1182.35	367.94	235.70	223.19	1184.65
6	Equity Share Capital	50.83	50.83	50.82	50.83	50.83	50.83	50.82	50.83
7	Reserves excluding Revaluation Reserve (as shown in the Audited Balance Sheet of the previous year)				6292.87				6352.88
8	Earnings Per Share (of ₹ 1/- each)								
	Basic:	@6.56	@4.96	@4.08	23.45	@6.96	@5.00	@4.33	23.76
	Diluted:	@6.55	@4.96	@4.08	23.43	@6.95	@5.00	@4.33	23.75

@ For the period only and not annualised.

### Notes:

- The above is an extract of the detailed format of Unaudited Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The Financial results were reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 10<sup>th</sup> August, 2022. The full format of the Unaudited Financial Results are available on the Stock Exchange websites (www.nseindia.com and www.bseindia.com) and on Company's website www.pidilite.com.
- During previous year, the Company had filed two merger applications with National Company Law Tribunal (NCLT) with respect to merger of its wholly owned subsidiaries namely Pidilite Adhesives Pvt. Ltd. (PAPL) and Cipy Polyurethanes Pvt. Ltd. (CIPY). Consequent to the filing of NCLT orders approving the mergers with Registrar of Companies, mergers have become effective from Appointed date being 1<sup>st</sup> April, 2022. Accordingly, the previous periods in standalone results have been restated for the accounting impact of merger, as if the merger had occurred from the beginning of the comparative periods.

Place : Mumbai

Date : 10<sup>th</sup> August, 2022

**Bharat Puri**

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